



An adaptive learning and gamification platform to bring affordable and quality education to the doorstep of every aspiring student.



OUR MISSION

“Every aspiring student should have equal access to top quality education taught by accomplished lecturers and be given the opportunity to live their dream.

When learning becomes joy and competing becomes enjoyable, knowledge transforms into wisdom.”

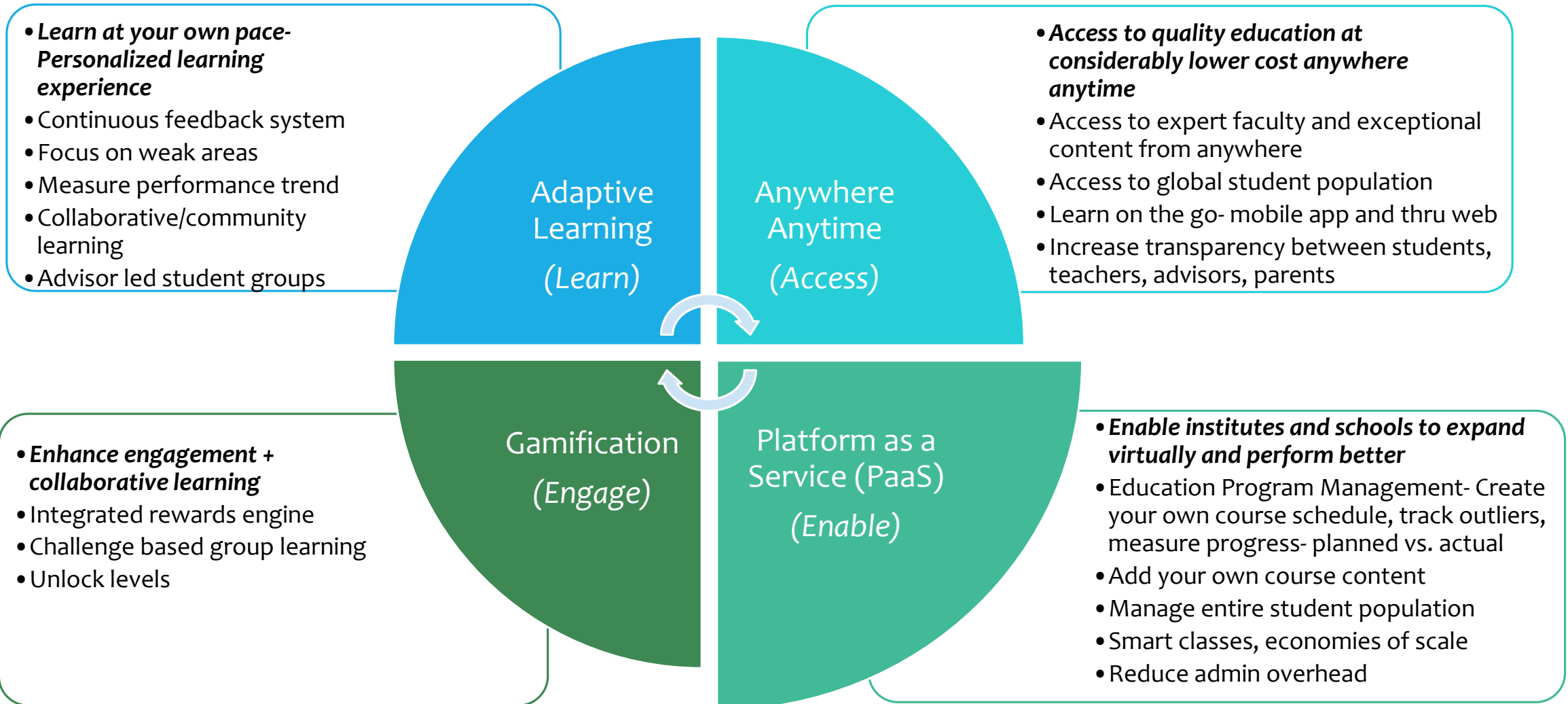
THE PROBLEM: SCHOOLS/COLLEGES

Problem Statement	Current solution?	The Corsalite Way
High admin overhead	Manual and time consuming process with limited analytics	Automated test generation and deep analytics
High cost of growth	High cost of engagement and limited to no formative assessment capability	Digitally enabled content and curriculum with immersive learning techniques
Tracking and data insights	No continuous feedback mechanism – focus on a few top performers	Continuous feedback with elaborate analytics and loopback mechanism
Sustainability and competitiveness	Lack of skilled faculty and curriculum management knowhow	One stop adaptive learning and gamification solution with high quality content, curriculum and teachers support
Staff augmentation	Talented teachers are limited to few sections	Virtual classroom technology with content management
High Cost of Content	Content management and printing per grade can be cumbersome and time consuming	One system covering test prep digital content and question bank for classes 6 th and up for one flat fee.

THE PROBLEM: STUDENTS/PARENTS

Problem Statement	Segment	Current solution?	The Corsalite Way
Personalization & Access	Students	Private tuitions outside	Adaptive Learning and Virtual Smart Classes
Continuous Engagement	Students	N/A	Gamification and collaborative forums
No time for Self Development	Students	Take home tuitions or special correspondence programs	Anywhere anytime access with on the go hybrid offline tab application to enable learn on the go
Visibility	Parent - Guardian	After the fact engagement often too late to correct course	Continuous feedback and parent in the loop curriculum management
Immersive Learning	Parent - Guardian	Manual homework assignments with no historical or prospective views	Follow the curriculum with ToDo list. Easy navigation to relevant reading, exercises, and recommended practices

VALUE PROPOSITION



LEARN: Adaptive Learning

Learn at your own pace - Personalized learning experience

- Continuous feedback system
- Focus on weak areas
- Measure performance trend
- Collaborative/community learning
- Advisor led student groups

The screenshot displays the 'Study Center' interface for 'Aspirer's 8th Standard IIT Foundation'. The user's score is 3850. The interface is organized into a grid of subject tiles, each showing a score and a progress bar. The tiles are as follows:

Subject	Score	Progress
RATIONAL NUMBERS	97/133	00:00:48
LINEAR EQUATIONS I...	18/21	00:01:08
UNDERSTANDING Q...	3/4	00:00:34
PRACTICAL GEOMET...	0/0	00:00:37
DATA HANDLING	0/0	00:00:28
SQUARES AND SQUA...	55/69	00:00:00
CUBES AND CUBE R...	28/44	00:00:00
COMPARING QUANTI...	0/0	00:00:00
ALGEBRAIC EXPRESS...	27/47	00:00:00
VISUALISING SOLID ...	0/0	00:00:00
MENSURATION	0/0	00:00:00
EXPONENTS AND PO...	11/12	00:00:00
DIRECT AND INDIRE...	5/10	00:00:26
FACTORISATION	2/15	00:00:35
PLAYING WITH NUM...	0/0	00:00:18

At the bottom, there are buttons for 'Take Mock Test', 'Scheduled Test', 'Challenge Your Friends', 'Exam History', and 'Recommended Reading'. The footer contains the copyright notice: © 2014 Corsalite. All Rights Reserved.

ACCESS: Anywhere, Anytime

Access to quality education at considerably lower cost anywhere anytime

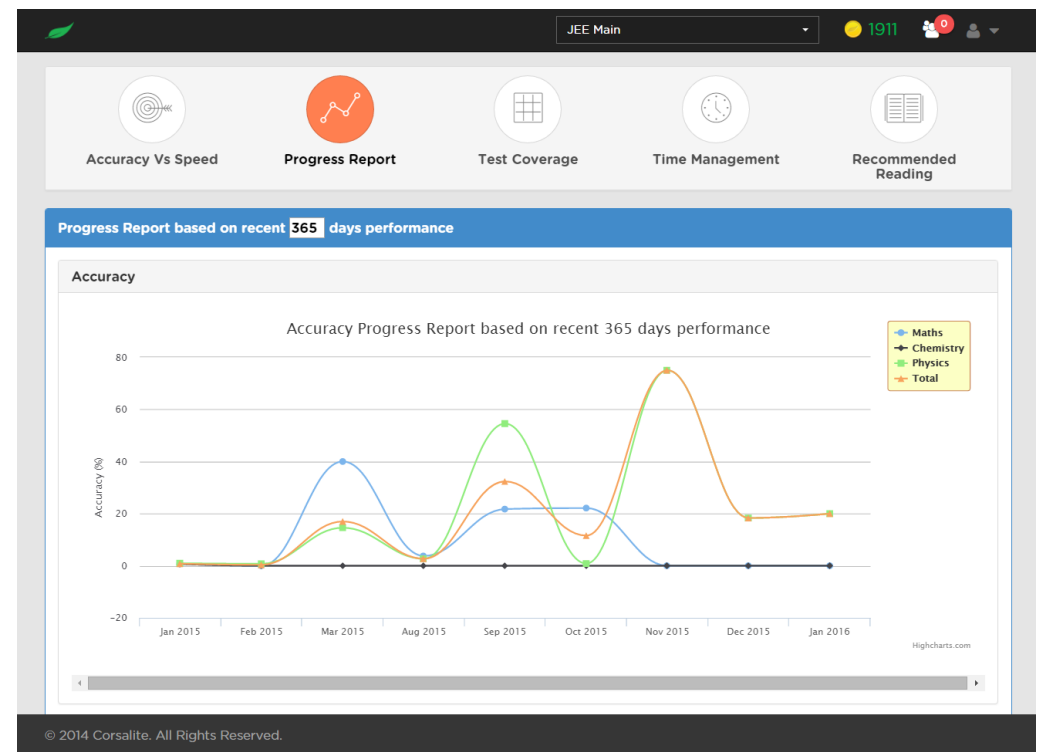
- Access to expert faculty and exceptional content from anywhere
- Access to global student population
- Learn on the go - device/browser agnostic including downloadable tablet app
- Increase transparency between students, teachers, advisors, parents

The screenshot shows a web-based learning interface. At the top, there is a navigation bar with a search bar containing 'CA-CPT', a user profile icon, and a notification bell. Below this is a secondary navigation bar with tabs for 'Fundamentals ...', 'Accounting Fra...', and 'Accounting Sta...'. The main content area is titled 'ACCOUNTING ... 5 ★'. The content includes a section for 'OBJECTIVES:' with a bulleted list of points. Below this is a section for 'ADVANTAGES AND LIMITATIONS' featuring a hierarchical diagram. The diagram shows 'ACCOUNTING STANDARDS' at the top, branching into 'ADVANTAGES' and 'LIMITATIONS'. 'ADVANTAGES' includes 'Reduction in Variations', 'Disclosure beyond required by law', and 'Facilitates comparison'. 'LIMITATIONS' includes 'Restriction on alternative treatments', 'Rigidity', and 'Cannot override the statute'. Below the diagram, there is a section for 'Following are the advantages of the accounting standards:' with a bulleted list. At the bottom, there are 'Previous' and 'Next' navigation buttons, and a footer with the copyright notice '© 2014 Corsalite. All Rights Reserved.'

ENABLE: Platform As A Service (PaaS)

Enable institutions and schools to expand virtually and perform better

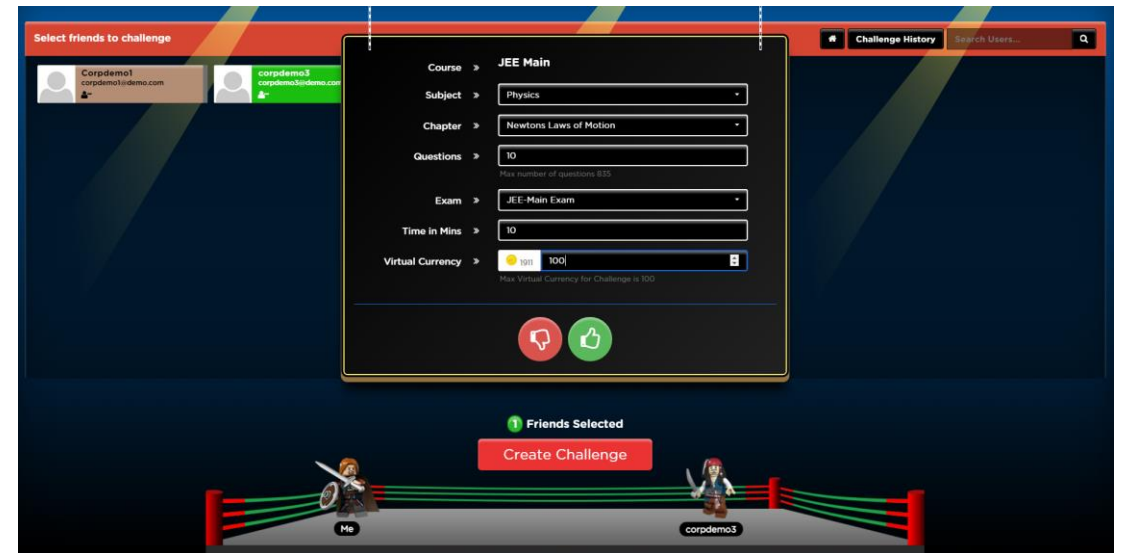
- Education Curriculum Management - Create your own course schedule, track outliers, measure progress - planned vs. actual
- Add your own course content
- Manage entire student population
- Smart classes, economies of scale
- Reduce admin overhead



ENGAGE: Gamification

Enhance engagement + collaborative learning

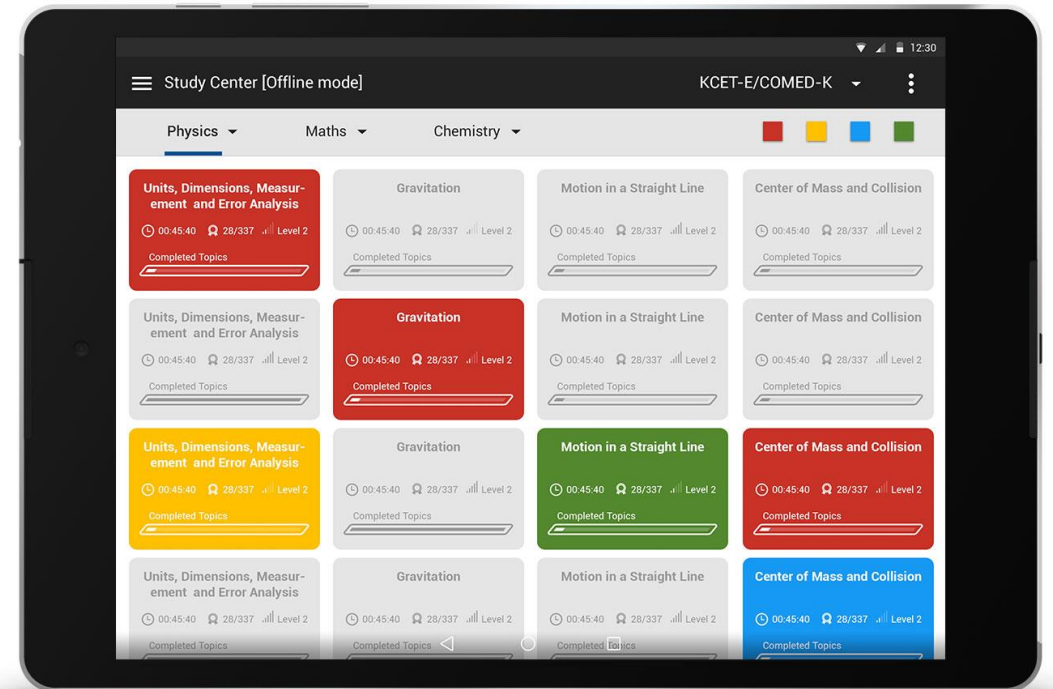
- Public and private forums-Interact with teachers and peers
- Integrated rewards engine
- Challenge based group learning
- Unlock levels



HYBRID: Prepare for offline

Enhance engagement + collaborative learning

- Prepare for offline
- Download content and videos
- Download practice tests and work offline
- Auto sync with the server when internet is detected



FEATURES THAT SET US APART – SCHOOLS AND INSTITUTES

- Create curriculum schedule by course tracks and sections
- Set practice tests, revision tests, custom exercises, grand tests in line with the curriculum and monitor the progress
- Conduct revision tests with ad-hoc templates at section, batch, college, and course levels
- Create custom exam templates and manage student population at section, batch, college, and course levels
- Conduct exams in online and traditional OMR model or hybrid mode
- Eliminate broadband dependency and anxiety through offline sync feature while conducting exams across large populations
- Create courses, custom content, and run smart classes
- Multiple types of question banks supporting about 14 different types of questions
- Custom exercises workflow to engage and reinforce student learning
- Advanced analytics covering cumulative performance and curriculum performance. Know your students better than ever with Summative and formative assessment capabilities.

FEATURES THAT SET US APART – STUDENTS AND PARENTS

- Adaptive learning that is easy to understand.
- Multiple types of practice test formats and unlimited mock tests mimicking real exam format.
- Computer adaptive testing to challenge the computer and learn focus areas.
- Concept maps driven recommended reading with adaptive learning applied.
- Easy and convenient way to take notes and maintain journal entries.
- Forum with privacy options to learn in a collaborative environment and get rewarded for proficiency. Get your queries answered by highly qualified lecturers.
- Challenge peers in one to many mode and bring fun into learning.
- Advanced analytics to show coverage and areas to improve.
- Smart classes with ability to go back to the recorded video right from the context of the concept.
- Robust rewards algorithm that rewards good behavior and positive progression of skills, redeemable for exciting merchandise.
- ToDo, Upcoming, and Completed tasks following curriculum teaching schedule. Always be on top of your learning and homework. Know your learning gaps and how your peers are performing.



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